

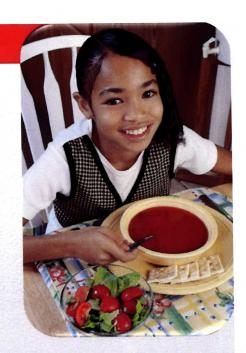
# National Association of Conservation Districts (NACD) 2012

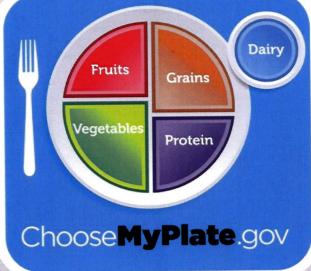
Poster Contest Theme
And Stewardship Theme





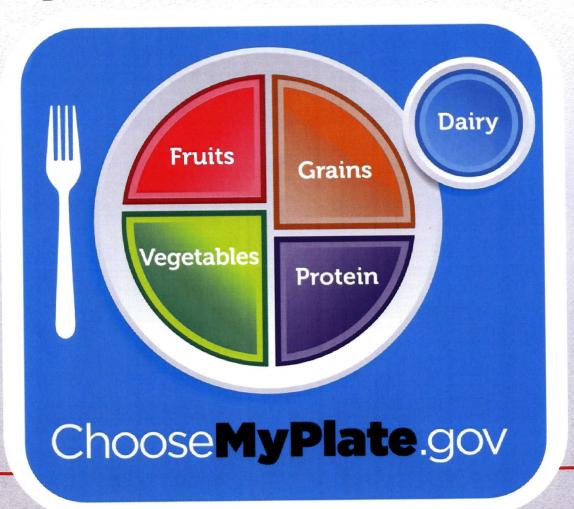
Why do you need to know where your food comes from?







### What kinds of food do you need to eat each day?





#### What do these foods have in common?



# Fruits Grains Vegetables Protein Choose My Plate.gov

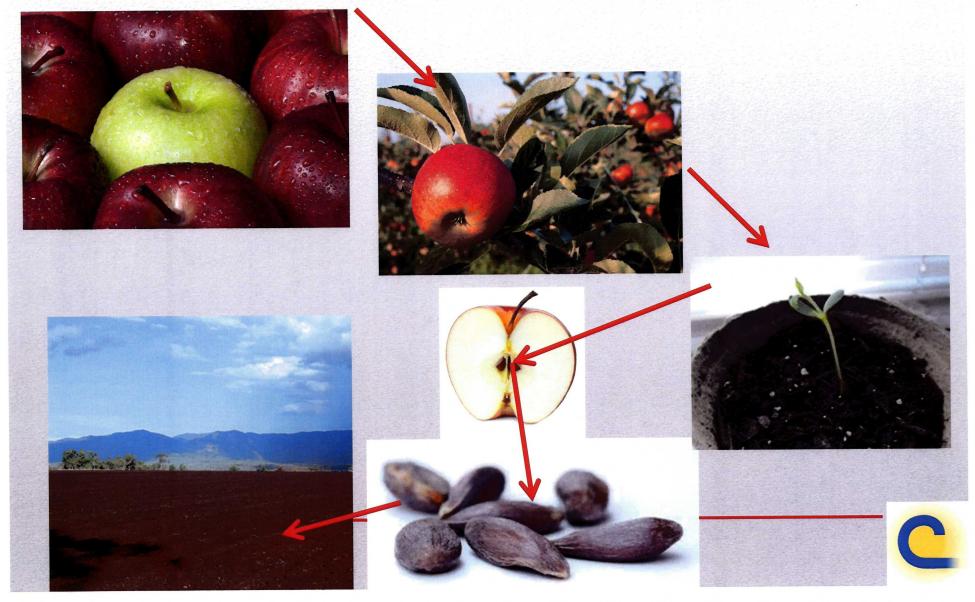
#### **Fruits**







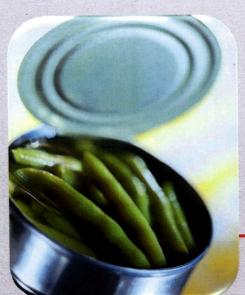
#### Trace the apple back to the soil





#### **Vegetables**



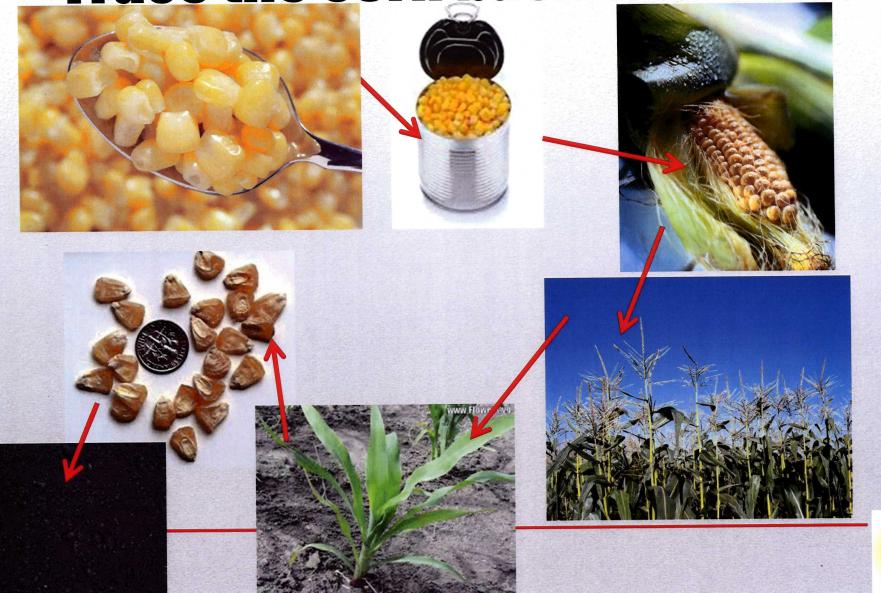






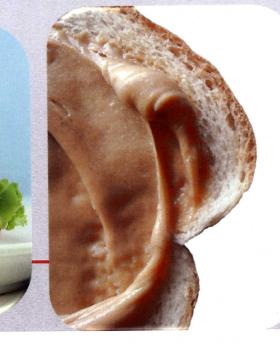


Trace the corn back to the soil



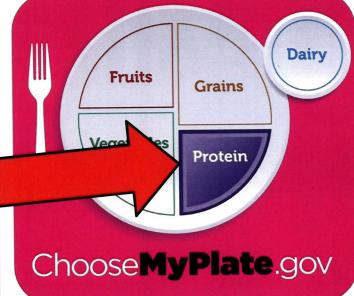






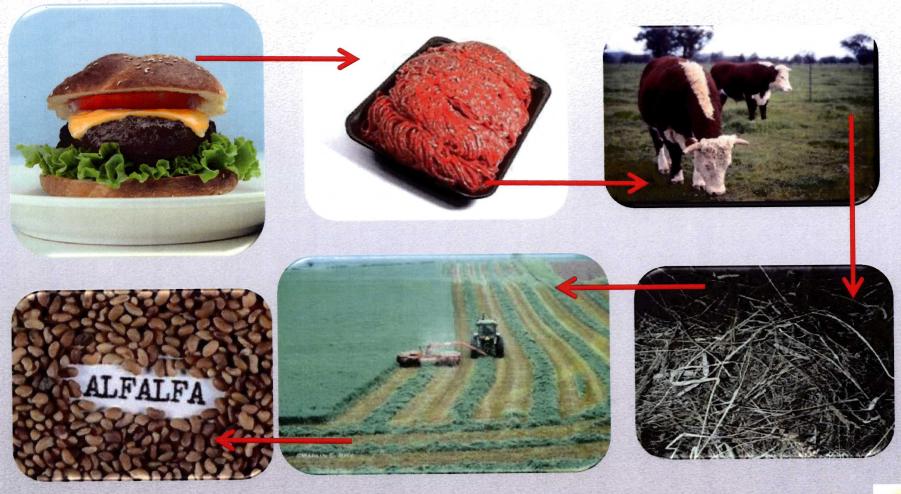
#### **Protein**







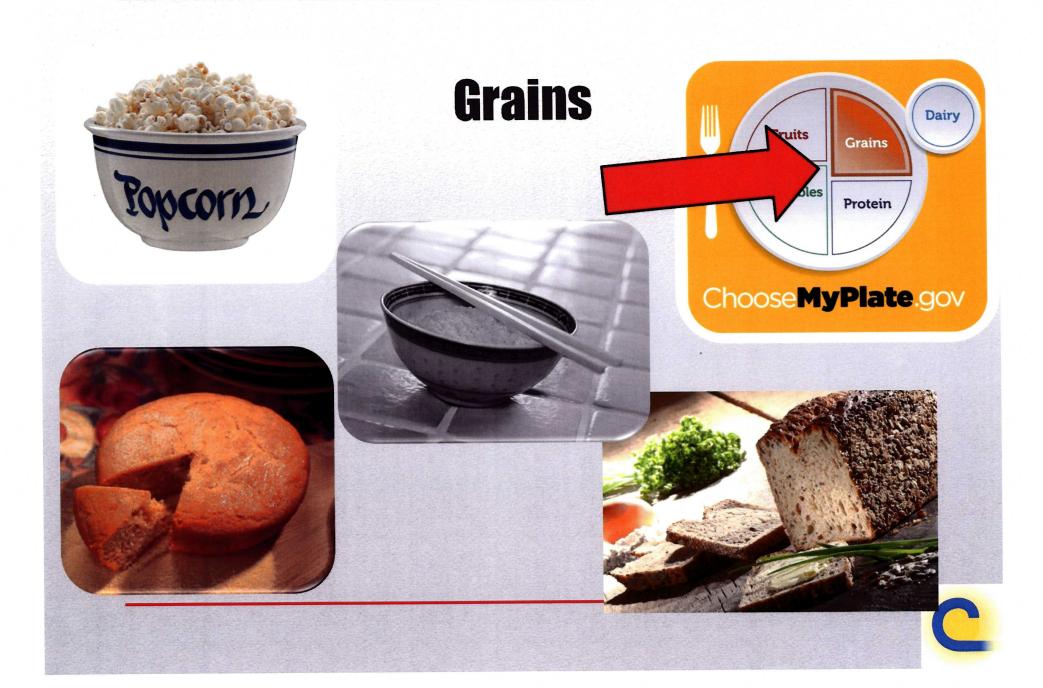
#### Trace the beef back to the soil





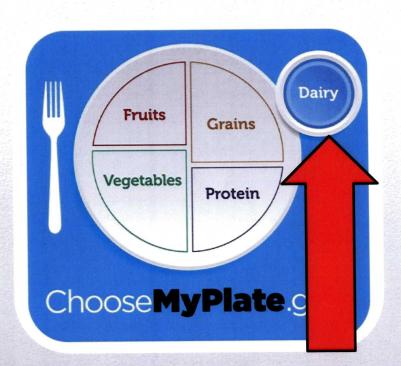
#### SOIL



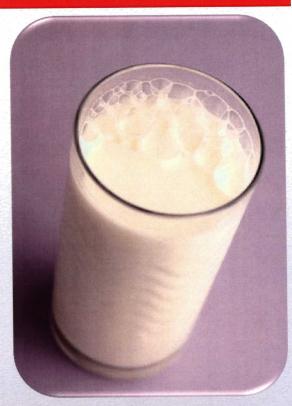


#### Trace the bread back to the soil

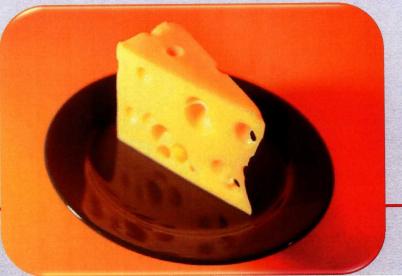




#### **Dairy**

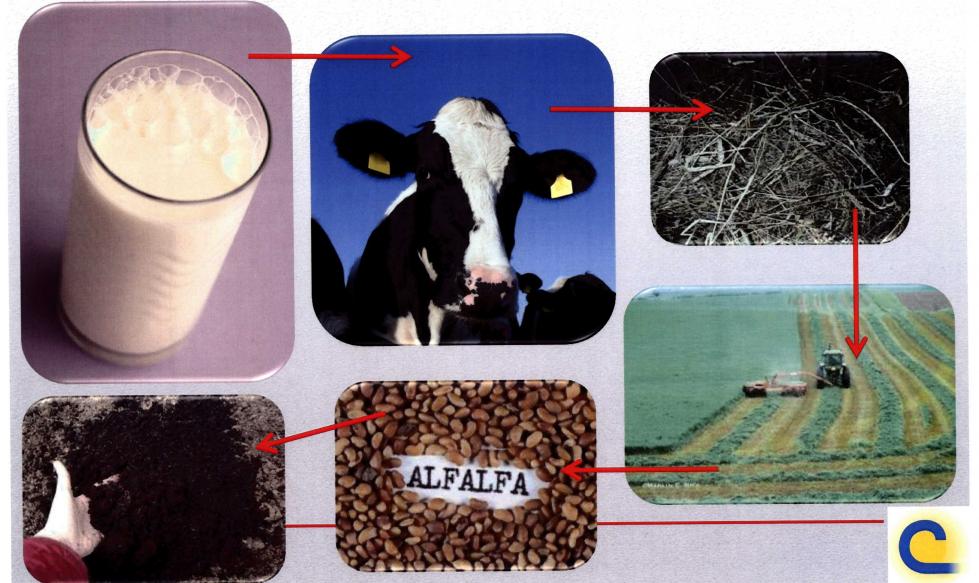




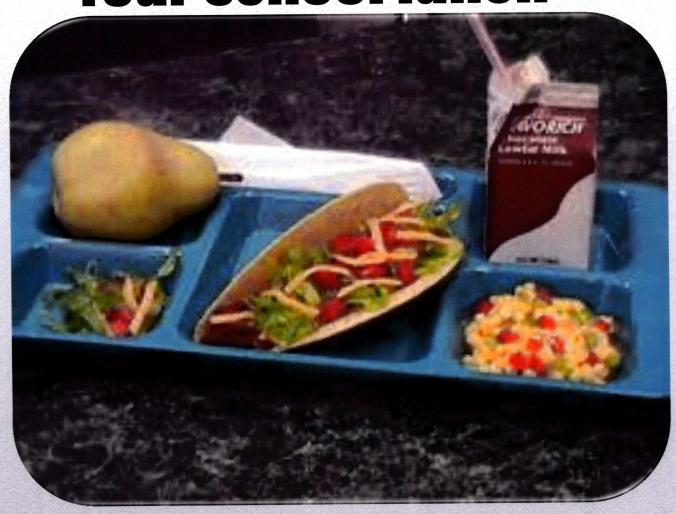




#### Trace the milk back to the soil



#### Your school lunch





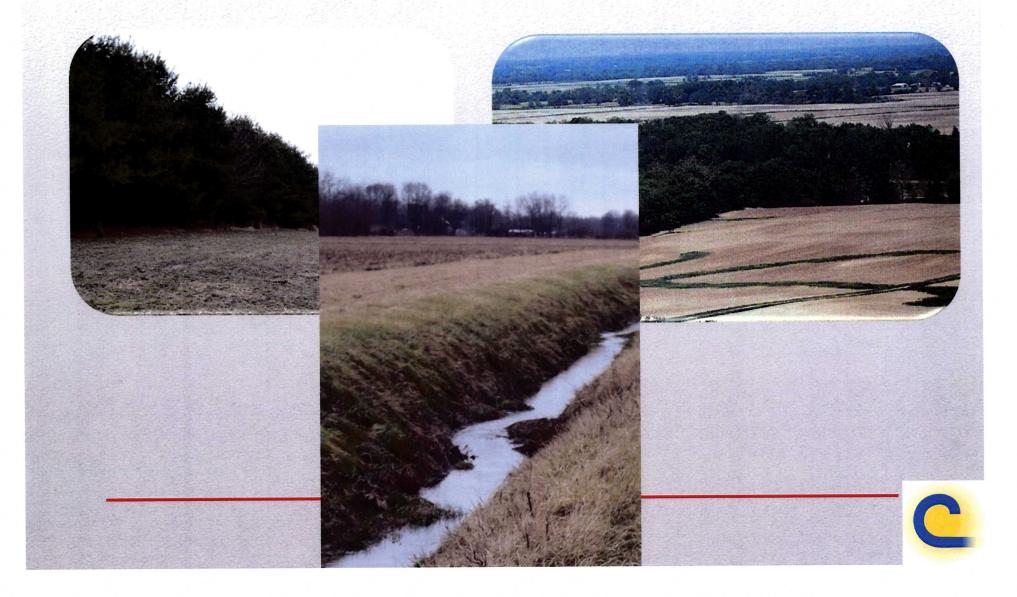
#### Food products in your community



#### **Gardening and Edible Landscaping**



#### **Conservation and Your Food**



What kinds of careers are related to food production and conservation of the land?



## What can you do to learn more about where your food comes from?

- 1)Talk to people in your community who are farmers or ranchers.
- 2) Talk to people who study soils.
- 3)Talk to FFA members.
- 4)Research topics about where your food comes from.
- 5) Talk to people who garden in your community.



# 2012 Soil to Spoon POSTER CONTEST



#### **2012 Categories**

- Grades K-1
- Grades 2-3
- Grades 4-6
- Grades 7-9
- Grades 10-12



#### Theme Title for Your Poster

#### Soil to Spoon

Discuss and share your information with others!



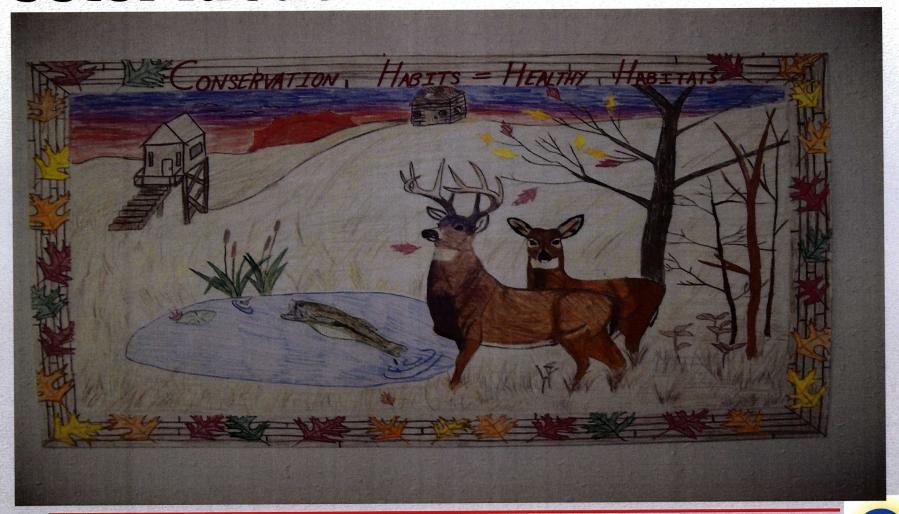
#### **Poster Ideas**





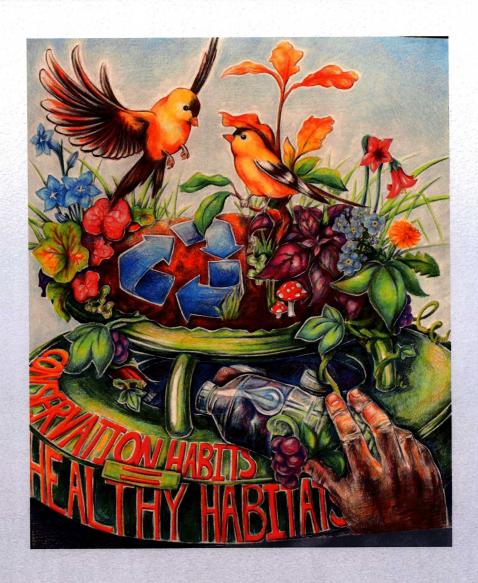


#### **Poster Ideas**





#### **Poster Ideas**





#### What makes a good Poster?

- Attracts attention
- Is simple and clear
- Uses colors and white space to get and hold attention
- Letters are large enough to be easily read





### When forming ideas for your poster

- Research the topic of the theme
- Brainstorm ideas and make a list
- Use the theme as your title
   Soil to Spoon



#### Tips to remember

- Don't use too many words
- Use a combination of illustrations and words
- Be as neat as you can
- Blend colors when using crayons or colored pencils
- Depending on design leave white space on the poster
- Make sure the poster is balanced



#### Tips to remember

Choose colors carefully. Note the following general guidelines:

- · Black tends to be more formal, neat, rich, strong
- Blue is cool, melancholy
- Purple is considered royal, rich
- · Yellow tends to be warm, light, or ripe
- · Green is fresh, young, or growing
- White means clean, and neat
- Red attracts the eye, is high energy
- Orange attracts the eye



#### Tips to remember

- Don't try to include too many ideas or activities on your poster.
- A single message, clearly illustrated, is more effective.



#### Things you should not do

 Cover poster with lamination or other clear covering.

(Clear covering is OK if chalk type materials)

- Use staples, tacks, or tape.
- Use fluorescent posters.
- Create a poster that is all words or a poster that is all pictures.



## Steps to follow when making a poster

- Decide on information to include on the poster.
- Research the theme topic.
- Sketch out your idea.
- Mark guidelines for lettering. (lightly)
- Clean up the poster so it is neat. Erase any guidelines that are showing.



## Steps to follow when making a poster

- Turn poster in on time for judging.
- Attach poster entry form on the back and be sure it is signed by a parent or guardian.
- Entry must be contestant's original, hand done creation and may not be traced from photographs or other artists' published works.



## Steps to follow when making a poster

- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper or other materials).
- Poster size must be between 8.5" x 11" and 22" x 28". Or the size required by your local or state contest.



## What your poster will be judged on

- Conservation message—50 percent
- Visual effectiveness—30 percent
- Originality—10 percent and
- Universal appeal—10 percent



#### Poster Contest Entry Ends Friday, April 20<sup>th</sup>

Please visit <a href="http://www.swcd.mo.gov/grundy/PosterContest.htm">http://www.swcd.mo.gov/grundy/PosterContest.htm</a>

To view current information and to see past local school & County winners



Visit

http://www.nacdnet.org/education/resources/

For additional information on

NACD Education Material on Forestry Habitat, Soil and Water

Teachers guide

Student booklets and more.....

